

Columbus CPCU Society Chapter News

Volume 4, Issue 2

Spring 2014

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UPCOMING CHAPTER MEETINGS & NETWORKING EVENTS

Chapter Meetings Held at the Lincoln Theatre, 2nd Floor Ballroom, 769 East Long St., Columbus, OH, 11:30 AM-1:00 PM

May 13, 2014 - Meeting - Speaker: Joel Demory, Fraud Investigations Supervisor for the Ohio Department of Insurance. Register [here](#).

June 10, 2014 - Meeting – Speaker: John Lowe, CEO for Jeni’s Splendid Ice Cream. Register [here](#).

Sept 9, 2014 - Meeting - Speaker: Bill Lhota, Chairman of the Ohio BWC. Register [here](#).

Oct 14, 2014 - Meeting - Speaker: Elise Spriggs; Topic: Legislative Affairs Impacting Our Industry. Register [here](#).

Nov 11, 2014 - Meeting - New Designee Conferment. Register [here](#).

Do you have someone in mind to be a guest speaker? Is there a particular speaker that you enjoyed in the past?

If so, contact [Tracy Gulker](#), CPCU, AU, AIC, AIS, CLCS, Grange Mutual Casualty Company (614) 445-2906

NETWORKING EVENTS

June 12, 2014 - Columbus Clippers Night. 330 Huntington Park Lane, Columbus, OH. Register [here](#).

Sept 12, 2014 - Golf Outing. Heritage Golf Club, 3525 Heritage Club Drive Hilliard, OH. Registration will open soon.

Do you have an idea for a networking event? Is there a particular networking event that you enjoyed in the past?

If so, contact [Tracy Gulker](#), CPCU, AU, AIC, AIS, CLCS, Grange Mutual Casualty Company (614) 445-2906

*Chapter members **Pat Brobeck, Donna King, Jeff Krause, & Kimberly Moore** served on the 2014 Insurance Education Day Advisory Council.*

Columbus’ annual Insurance Education Day was held Wednesday, April 9.

Next year’s event will be held on Wednesday, April 15, 2015. Save the date!

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Letter from our Chapter President, Tracy Gulker

Congratulations! You studied hard and earned your CPCU designation. You may have had a great trip to New Orleans, Denver, Philadelphia, or even Hawaii. So now what?

In 2014, the theme for the Columbus CPCU Chapter is "You worked for your CPCU, now make it work for you!" You put in all that time. You have the letters after your signature and on your resume. But what's really behind those four letters?

We want to make sure you take advantage of as many benefits as possible, because, as fellow CPCUs, we know how hard it was to get here, and you've earned them! Your Chapter will provide you access to top local industry leaders, top National Society leadership, and industry topic speakers through our educational lunch meetings. We provide you with knowledge you need to do your job, and excel at it.

Do you find that you are missing out on job opportunities because you lack experience? Come get that experience in your local CPCU Chapter. You have access to committees where you can hone your leadership or project management skills. We have plenty of opportunities to get involved, including many that don't require a significant time commitment, and the return you get can be immeasurable!

Through the Institutes, you have access to webinars and other free education that will make you more informed and better equipped to make crucial decisions at your job.

I haven't even mentioned the networking opportunities at events such as Clippers Night, golf outings and good works opportunities. More and more employers are looking to hire well rounded employees, and being a member of the Chapter gets you easy access to community leaders and volunteering opportunities such as the Manna Café and Mid Ohio Foodbank.

Taking advantage of these benefits, and many more, is how you make your designation work for you. Having the letters may help you get noticed, but it's the work you put behind them that will continue to further you in your career path.

I look forward to meeting you all and working together to make our CPCU designations work for us!

Sincerely,
Tracy L. Gulker, CPCU, AU, AIC, AIS, CLCS

Good Works Opportunities

Please contact Chairperson W. D. Smith at w.d.smith.czrc@statefarm.com or 740-364-4057 if you can volunteer for any of these worthwhile events.

Manna Café

The Manna Café serves food to any person or family in need of a good hot meal. Volunteers are needed to prepare and serve food.

Wednesday, April 16, 2014 4:30 – 7:30 P.M

United Methodist Church, 501 East Broad Street (across from the Columbus Art Museum)

Register [here](#)

Important Notes and Reminders

- **Please be sure to keep your membership information up to date** on the CPCU Society website and advise Malvern of any changes.
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- **Keep in mind, if you are registered to attend a Chapter meeting, but cannot attend, you can send someone else.** Sometimes, things come up at the last minute, but there may be someone who can go in your place. Our catering costs are based on the number of attendees registered, so let's make the most of it.
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COMMITTEE CORNER

Our Chapter Committees provide an excellent opportunity for members to get involved, gain some useful experience, and enhance their skills (looks good on a resume too). You can decide the level of time commitment that fits your preference – many opportunities don't require a significant time commitment. Find out more by contacting the committee of your choice!

MEMBERSHIP COMMITTEE

Develops and maintains programs to engage and retain members in the CPCU Society and the Columbus CPCU Society Chapter.

Contact: [Ray Mazzotta](#)

CANDIDATE DEVELOPMENT & RECRUITING COMMITTEE

Develops and maintains programs to increase the number of new candidates into the CPCU program and helps to increase the likelihood of successful completion for current candidates.

Contact: [Bob Greene](#)

NEW DESIGNEE COMMITTEE

Develops and maintain programs to welcome and recognize new designees and encourage them to become active members of the Society and the Columbus CPCU Society Chapter.

Contact: [Chris Sapp](#)

VISIBILITY COMMITTEE

Develops and manages information distribution for members, candidates and other interested parties to enhance visibility and understanding of the CPCU Society and Columbus CPCU Society Chapter.

Contact: [Patty Black](#)

GOOD WORKS COMMITTEE

Develops and coordinates programs that provide volunteer opportunities for members of the Columbus CPCU Society Chapter that support our local communities.

Contact: [W. D. Smith](#)

EDUCATION COMMITTEE

Develops and supports educational opportunities for members, candidates and exam takers to further insurance education and enhance understanding of the Insurance Industry and CPCU.

Contact: [Rick Walsh](#)

CHECK OUT OUR CURRENT COURSE OFFERINGS AT OUR [MEETINGS & EVENTS PAGE](#)

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CIRCLE OF EXCELLENCE

Every year the Columbus chapter participates in a program through the National CPCU Society called Circle of Excellence.

The CPCU Society's Circle of Excellence Recognition Program awards each chapter for its efforts to achieve benchmarks in chapter performance. The Program provides chapter leaders, and committee and task force chairmen, with structure and guidance to achieve strategic, chapter and member goals. Chapters earn Gold or Silver recognition by achieving key initiatives of the Society's strategic plan.

The CPCU Society looks forward to recognizing chapters for all of their hard work, innovative ideas and accomplishments during the chapter year!

Our goal each year is to obtain Gold Status. The Columbus Chapter has achieved Circle of Excellence Gold Status for over 10 years! We really want to earn Gold status again this year, but we need your help!

Have you done any of the following this year?

- 1) Provided access to technical insurance knowledge
 - a. Promoted publishing technical articles to members, employers and /or other insurance professionals
- 2) Promoted the professional qualifications of CPCUs
 - a. Encouraged non-CPCUs to start the program or mentored, or are currently mentoring a current CPCU candidate
 - b. Encouraged lapsed members to attend meetings or encouraged new members to renew their membership
- 3) Promoted Risk Management and Insurance as a Career
 - a. Attended local career fairs, spoke to students
 - b. Served on committees and in interest groups to promote the designation

These are just a few examples of some of the activities that qualify.

Please contact [Ashley Bauer](#) if you think of something that we might be able to include.

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Continuing Professional Development (CPD)

The CPD program recognizes professionals who keep their knowledge current and their skills sharp through career-enhancing activities. By participating in this advanced program, you will set yourself apart as a progressive CPCU who is committed to lifelong learning.

Qualifying for Recognition

To qualify for CPD status, you **must earn 60 points every two years**. Points are awarded for a variety of activities—passing exams or courses; teaching; writing; conducting research; serving in industry organizations; serving as graders or on The Institutes' Exam Review Committees; attending chapter meetings, workshops and more. The CPD application lists a wide variety of activities with corresponding point values.

If you're a new CPCU designee, your qualification is automatic, and you do not need to submit an application for the first two years.

When the expiration of your qualification period approaches, you will receive an email notification.

For more information, please visit the CPCU Society's website "Continuing Professional Development (CPD)" page at:

<http://www.cpcusociety.org/education-events/continuing-professional-development-cpd>

Get the Latest News and Information at your Convenience!

Don't be a stranger to our chapter website at the following location:

<http://www.columbus.cpcusociety.org/>

But wait! That's not all! You can now find us on Facebook as well:

<https://www.facebook.com/#!/groups/columbuscpcu/>

Also, be sure to check us out on LinkedIn:

http://www.linkedin.com/groups?gid=133161&trk=myg_ugrp_ovr

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Reminder - CPCU Society Membership Benefits

Take advantage of your exclusive CPCU Society member benefits, such as:

- 14 free webinars each year
- 1 additional free webinar each quarter
- Unlimited free access to The Institutes' 10 online CPCU courses – refresh your CPCU knowledge
- 25% discount on Institutes study materials
- Access to select Institutes content on a quarterly basis

To access these benefits:

1. If you are a member, [log in or create an account](#) if you don't yet have one.
2. Click on the "MEMBERSHIP" menu near the top of the page.
3. On the left, under "Quick Links", click on "Member Benefits".
4. Under "Member Benefits", click "Full Member Benefits".
5. Click the link "Full members, please log in to access your benefits!" (even if you're already logged in).
6. Click on any of the links shown to find out more.

Please contact [Patty Black](#), 614-563-3196, or [Bob Greene](#) if you have any items or suggestions for future issues of the **Columbus CPCU Society Chapter News**.