

Columbus CPCU Society Chapter News

Volume 5, Issue 2

Winter 2015

CHAPTER OFFICERS 2015

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HAVE A SAFE AND HAPPY HOLIDAY SEASON!

Make plans to attend our 2016 Chapter meetings, held at the historic Lincoln Theater, 2nd Floor Ballroom, 769 East Long St., Columbus, OH.

Meetings are from 11:30 AM – 1:00 PM the second Tuesday of the month, eight months out of the calendar year

January 12, 2016 – This is our Chapter's Annual Meeting. We will be voting for incoming Chapter Officers and Directors. Our lunch speaker is Ken Neverman

February 9, 2016 – Our speakers are David Todd & Katie Peet.
Topic: Practicing Safe Social Media

March 8, 2016 – Ethics Month. Our speaker is Carol Blaine
Topic: Ohio Dominican Insurance Program

April 20, 2016 – *No regular meeting.* Insurance Education Day.

May 10, 2016 – Our speaker is Kim Hazelbaker
Topic: Self-driving cars and crash avoidance systems

June 14, 2016 – Our speaker is Kirt Walker, President of Nationwide Financial

September 13, 2016 – Our speaker is TBD

October 11, 2016 – Our speaker is TBD

November 8, 2016 – This is our New Designee Conferment

Registration closes at noon on the Wednesday before the meeting

Speakers and topics will be announced as soon as available

Please visit our website for details and registration
<http://columbus.cpcusociety.org/>

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Networking Events

Columbus' Annual Insurance Education Day was held April 15, 2015

Chapter members Carol Blaine, Donna King, Jeff Krause, & Kimberly Moore served on the 2015 Ohio Insurance Institute's Insurance Education Day Advisory Council

The 2016 Columbus' Annual Insurance Education Day will be held on Wednesday, April 20, 2016

Visit the Ohio Insurance Institute website at www.ohioinsurance.org for more information

Columbus CPCU Society Chapter Spring Fling was held April 29, 2015 at Westies Gastropub

Chapter members and their guests socialized while enjoying appetizers and drinks

Columbus CPCU Society Chapter Clippers Night was held June 11, 2015

Chapter members, along with their family and friends, enjoyed a picnic style meal, water and soda in our own exclusive group area in the Upper Deck Pavilion before watching our hometown baseball team

Columbus CPCU Society Chapter Golf Outing was held September 4, 2015 at New Albany Links Golf Club

Chapter members and their guests socialized while enjoying a beautiful day of golf, an excellent meal, and top notch prizes. Prizes included a flat screen TV and an Apple watch!

Event photos are on our Facebook page: <https://www.facebook.com/groups/columbuscpcu/>

The 2016 Columbus CPCU Society Chapter Social Events will be announced shortly

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Good Works Events

Manna Café

What: The Manna Café serves food to any person or family in need of a good hot meal

15+ volunteers needed

Where: United Methodist Church, 501 East Broad Street, Columbus, Ohio

When: *Wednesday, January, 27, 2016*

Wednesday, April, 13, 2016

Wednesday, October 19, 2016

4:00 PM – 7:30 PM

Mid-Ohio Food Bank

What: The Mid-Ohio Food Bank is dedicated to feeding hungry people in central and eastern Ohio by collecting and distributing emergency food and groceries.

Where: Mid-Ohio Food Bank, 3960 Brookham Drive, Grove City, OH 43123

When: *Dates to be announced*

Winter Warmth Drive

What: Our Chapter will be collecting new coats, hats, scarves, and other winter weather gear to help those in need. We also accept financial donations to support this effort

Where: Chapter members and other meeting attendees should bring winter warmth gear and financial donations to the Chapter meeting

When: Collection starts with our September Chapter meeting

Please visit our website <http://columbus.cpcusociety.org/> to sign up for 2016 events

Good Works Highlights of 2015

Manna Café

Chapter members and their guests helped to prepare and serve meals to over 150 people at each Manna Café event, culminated by our last event, in which we partnered with State Auto Insurance Companies, featuring a dinner prepared by Past Chapter President, Michael Hurd. 180 people were served at this event

Mid-Ohio Food Bank

Chapter members and their guests worked in the Community Food Pantry assisting patrons with their grocery shopping. This gave our Chapter Volunteers an opportunity to personally assist the individuals and families in need.

Winter Warmth Drive

Chapter Board Members Stefanie Truitt and Amy Hebert delivered Winter gear collected by our Chapter to the Community Shelter Board. The Community Shelter Board serves meals to over 600 men, women, and children every day. Our Chapter also donated money to provide a meal for those in need.

Please visit our Facebook page <https://www.facebook.com/groups/columbuscpcu/> for photos from our 2015 Good Works Events

Please visit our website <http://columbus.cpcusociety.org/> to sign up for 2016 events

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Student Sponsorship

The Columbus Chapter of Society of CPCU sponsored two Ohio Dominican University students to attend the CPCU Annual Meeting and Seminars in Indianapolis this year. Erin Hamm and Austin Goodridge were selected to represent our Chapter as another demonstration of our commitment to the future of our industry. "The CPCU society membership and insurance industry workforce is aging. We need to send a message to college students about how interesting our industry is and the wide array of possible career paths. This was an great way to physically engage students in all the great things the CPCU and insurance industry can offer. ," said Kevin McEnergy, Chapter President.

Ms. Hamm is a math major and RMI minor who has interned at State Auto and intends to further her education in mathematical applications in the insurance industry through graduate and doctoral studies. Mr. Goodridge has plans to use his business degree to further his career in insurance or risk management. Both will graduate Spring, 2016. "I'm so proud of these two students. They represented both our university and our community through their professionalism at the annual meeting, " according to Carol Blaine, MBA, CPCU, PMP, Faculty and Program Director of ODU's Risk Management & Insurance program. Erin and Austin volunteered to advance their industry knowledge and network with the other conference attendees. I'm sure this opportunity will help them in their careers and give them encouragement to finish their CPCU studies."

Ms. Hamm and Mr. Goodridge also attended our local conferment meeting on November 10 to share their experience with Chapter members in attendance. Each of them described learnings and takeaways from seminars they attended and how valuable the experience was for them. We wish them both the best of luck with their future studies and careers.

Dale Halon, CPCU

Columbus CPCU Society Chapter Connections Chair & Director

Continuing Professional Development (CPD)

The CPCU Society and The Institutes have co-created the Continuing Professional Development (CPD) program, which recognizes professionals who keep their knowledge current and their skills sharp through career-enhancing activities

By participating in this advanced program, you will set yourself apart as a progressive CPCU® who is committed to lifelong learning. The CPD program is ideal for CPCUs at every career level, from recent graduates to seasoned professionals

Qualifying for Recognition

To qualify for CPD status, you must earn 60 points every two years

Points are awarded for a variety of activities—passing exams or courses; teaching; writing; conducting research; serving in industry organizations; serving as graders or on The Institutes' Exam Review Committees; attending chapter meetings, workshops and more. The CPD application lists a wide variety of activities with corresponding point values

Automatic qualification is granted to all CPCU candidates who pass their final CPCU exam and to any CPCU who accumulates enough CPD credits through The Institutes' programs, such as by passing two associate level exams in one semester. If you're a new CPCU designee, your qualification is automatic, and you do not need to submit an application for the first two years

You will receive an email notification when the expiration of your qualification period approaches

You can submit your CPD application on line at <https://www.cpcusociety.org/>

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Circle of Excellence (COE)

The Columbus CPCU Society Chapter Earns Gold Recognition

The CPCU Society's Circle of Excellence Program provides chapter leaders with a framework to increase the CPCU Society's value. Chapters must meet certain goals to qualify for Circle of Excellence recognition

Chapters that exceed these goals and plan additional initiatives in their chapter operating plans are duly recognized. Chapters earn Gold or Silver recognition by achieving key initiatives of the Society's strategic plan

Our Columbus Chapter has earned Gold Recognition for over 10 consecutive years!

Click [here](#) to read more about the CPCU Society's Circle of Excellence Program

Chapter Members can help us achieve Gold Recognition in 2016. Let a Chapter Officer or Board Member know if you conduct qualifying activities

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Educational Opportunities/Activities

The Columbus CPCU Society Chapter is offering classroom courses

➤ January 13, 2016 for 7 week – Wednesdays
CPCU 540, Finance and Accounting for Insurance Professionals, instructed by Michael Hurd, CPA, CISA, CPCU

➤ March 23rd, 2016 for 7 weeks-Wednesdays
CPCU 557 The Survey of Commercial Insurance, instructed by Rick Walsh, CPCU, ANFI, SCLA, AIS, CPIA,RWCS,CRIS,CLCS,PLCS,MSC
Learn how commercial insurance can be applied to protect against the property and liability exposures faced by most organizations

Both courses are offered from 530-730 PM at
The Motorists Insurance Group Plaza Dining Room
471 East Broad Street
Columbus, Ohio 43215

Sign up at our [Chapter Website](#)

- The Institutes offers discounted courses for CPCUs, visit the website below for more information
<https://www.theinstitutes.org/Students/OnlineClasses.htm>
- The Newark Sub-Chapter holds three educational luncheon meetings a year at State Farm Insurance, 1440 Granville Rd., Newark, Ohio. Columbus Chapter members may attend for free.

Contact Newark Chair, [Tom Bryan](#), for information about 2016 meetings in Newark

Contact Education Chair, [Rick Walsh](#), for information about Educational Opportunities/Activities

Chapter Members Support Our Future Leaders

On November 24, our Chapter participated in the Career Connections - Licking County Career Fair at Denison University. This is the third consecutive year that our Chapter has participated in this event.

Chapter Members Amy Hebert, CPCU, ARM, AU, AIM and Dale Halon CPCU, spent the morning sharing the value of an insurance industry career. "There is such a broad array of opportunities in our industry," said Hebert.

"These 9th graders, and probably most adults, do not realize the breadth of careers that are available. It was fun sharing some of these ideas with the students."

500+ students attended the event and visited employer/ industry tables of their choice to speak with the representatives.

Amy and Dale spoke with 40+ students with diverse interests such as general business, computers, mathematics, health services and farming. The students were asked to document their discussions regarding types of jobs, what a typical day is like, the pay and training necessary for the job. "Since the CPCU Society represents the entire industry," remarked Halon, "we started out each conversation asking what the student's interest were before offering responses, which made it much easier to tailor the discussion to their interest.

Students from the following schools participated: Watkins Memorial, Heath, Licking Valley, Utica, Newark Catholic, Newark Licking Heights, Northridge, Granville, Lakewood and Johnstown-Monroe.

We hope to see some of these career minded young women and men representing our industry and the Society one day!

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Reminder – Renew your CPCU Society Membership

Take advantage of your exclusive CPCU Society member benefits

- More than 100 complimentary, on-demand technical insurance and risk management webinars
- Access to CPCU Society publications covering emerging issues and trends
- Complimentary access to one select Institutes online course on a quarterly basis*
- Discounted Institutes and CEU.com materials*
 - Unlimited free access to The Institutes' 10 online CPCU® courses, which cover more than 1,000 topics
 - A 25% discount on Institutes study materials
 - A 35% discount on unlimited online continuing education from CEU.com
- Leadership and volunteer opportunities at all levels of the CPCU Society and its committees and task forces
- Access to an online jobs database, where you can seek new career opportunities or search for qualified job candidates
- The Institutes Community, where you can learn from, network and share your knowledge with other CPCUs\
- Connecting with one of the 130-plus local CPCU Society chapters in the United States and around the world
- Joining any of the Society's 14 specialized interest groups
- Attending any of the CPCU Society's major events or networking sessions throughout the year
- Chapter meeting/luncheons, networking events, and good works opportunities

Renew your CPCU Society membership for 2016 online at <https://www.cpcusociety.org>

Important Notes and Reminders

- **Only you can keep your membership information up to date**
Visit <http://www.cpcusociety.org/> to update your member profile or contact Member Resources at Phone (800) 932-2728 | Fax (610) 725-5969
- **Please cancel your reservation or send someone in your place if you registered for one of our eight meeting/luncheons and cannot attend.** Our catering costs are based on the number of attendees registered. Please do your part to help make the most of it
- **Contact Visibility Chair, [Patty Black](#), 614-563-3196, with any questions or comments**
Please feel free to share your ideas for future newsletters or future speakers